

# Warrant Group S.r.l.

Corso Mazzini 11  
42015 Correggio (RE)  
VAT n. 02182620357



## Information on personal data processing pursuant to Article 13-14 of EU Reg. 2016/679

### Data subjects: people browsing the website.

Pursuant to EU Reg. 2016/679 (referred to hereinafter as the 'GDPR'), Warrant Group S.r.l. - as Data Controller for your personal data - hereby informs you that the aforesaid regulation provides for the protection of data subjects in relation to the processing of data personal concerning them and that this processing will be based on the principles of correctness, lawfulness, transparency and protection of your confidentiality and your rights.

Your personal data will be processed in accordance with the legal provisions of the aforesaid regulation and the confidentiality requirements envisaged therein.

Purposes and legal basis of the processing: in particular, your data will be processed for the following purposes (relating to compliance with legislative or contractual obligations):

- Technical and functional access to the site: no data is retained once the browser has been closed;
- advanced navigation purposes or personalised content management;
- for the purpose of navigation and user statistics and analysis;

Processing methods. Your personal data may be processed in the following ways:

- using computers and third party software systems;
- using computers and directly programmed or directly managed software systems;
- temporary processing in anonymous form.

All processing is carried out in compliance with the methods set out in Articles 6 and 32 of the GDPR, with the adoption of appropriate security measures.

Notifications: your data will be passed on solely to competent, duly appointed persons, for the performance of the services required to ensure correct management of the relationship, with the guarantee that the data subject's rights will be protected.

Your data will only be processed by personnel expressly authorised by the Data Controller and, in particular, by the following categories of employees:

- IT department
- Marketing department

Your data may be disclosed to third parties, duly appointed as Data Processors, and in particular to:

- Google AdWords: for advertising, advertising targets, analytics /measurement, content customization, optimisation;
- Google Analytics: For advertising targets, analytic/measurement, optimisation.

Disclosure: Your personal data will not be disclosed in any way.

Your personal data may also be transferred, solely for the purposes stated above, to the following states:

- USA

Retention period. Please note that, in compliance with the principles of lawfulness, restriction of purposes, and data minimisation, pursuant to Art. 5 of the GDPR, your personal data will be retained for the following period:

- No longer than the time needed to complete provision of the services
- No longer than the time needed to achieve the purposes for which the data was collected and processed, and in compliance with the compulsory time limits envisaged by law.

Cookie management: If you have any doubts or concerns about the use of cookies, you can always prevent them being placed in your computer or read, by - for example - changing the privacy settings in your browser in order to deny certain types of cookies.

Since each browser - and often different versions of the same browser - also differ significantly from one another, if you prefer to use your own browser preferences settings, you can find detailed information on the procedure to follow in the guide for your browser. For an overview of how to take action using the most common browsers, visit [www.cookiepedia.co.uk](http://www.cookiepedia.co.uk).

Advertising companies also allow you to opt out of receiving targeted ads, if desired. This does not prevent cookies being placed, but it stops some data being gathered and used by these companies.

For more information and opt-out options, visit [www.youronlinechoices.eu/](http://www.youronlinechoices.eu/).

Data Controller: the Data Controller, in accordance with the law, is Warrant Group S.r.l. (Corso Mazzini 11, 42015 Correggio (RE); VAT n. 02182620357) represented by the pro tempore legal representative thereof.

You are entitled to obtain from the Data Controllers the following actions: the erasure (right to be forgotten), restriction, updating, rectification and the portability of personal data concerning you, and you are entitled to object to the processing thereof, as well as - in general - to exercise all the rights provided for in Articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

You can also view the updated version of this information online at any time at:

<https://www.privacylab.it/informativa.php?10878347778>.

## **EU Reg. 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Data subject's rights**

1. The data subject is entitled to obtain confirmation of the existence or otherwise of personal data concerning them, even if not yet recorded, and the disclosure thereof in an intelligible form.

2. The data subject is entitled to the following information:

- a. the source of the personal data;
- b. the processing purposes and methods;
- c. the logic applied in the event of processing performed with the aid of electronic means;
- d. the identifications details of the data controller, managers, and the designated representative as provided for by Article 5, Section 2;
- e. parties or categories of parties to whom the data may be communicated or who may gain knowledge thereof in their capacity as designated representative on national soil, or as managers or appointed persons.

3. The data subject is entitled to obtain following:

- a. the updating, rectification, and - when interested therein - the supplementation of the data;
- b. the erasure, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which it was collected or subsequently processed;
- c. notification from those to whom the data has been communicated or disseminated that the operations described in points a) and b) have been carried out (including specification of content), unless this proves impossible or involves a manifestly disproportionate effort in relation to the rights protected.
- d. data portability.

4. The data subject is entitled to object, in part or in whole, to the following:

- a. on legitimate grounds, to the processing of personal data concerning them, even if related to the purpose for which it is collected;
- b. to the processing of personal data relating to them for the purpose of sending advertising or direct sales material or to carry out market research or business communication.